

CCGALASPOKANE.ORG



Sponsorship & Underwriting Opportunities

SATURDAY, APRIL 15, 2023

Health.
Justice.
Hope.



The Chocolate & Champagne Gala began in 1984 as a fundraiser for the Sexual Assault and Family Trauma Response Center and, for many years, remained the primary source of funding for this program. Today, this black-tie gala attracts hundreds of guests, including prominent leaders from the area's business, medical, social service, and legal communities to benefit the primary programs of LCSNW Spokane;

Crime Victim Advocacy & Education, Behavioral Health Services, and Foster Care.

As a sponsor, your contribution is an investment in the future and will distinguish your organization as a leading partner in our efforts to ensure a healthier, more just, and hopeful community.

Lutheran Community Services Northwest partners with individuals, families, and communities for health, justice, and hope. our community.

With more than a century of experience, recognized expertise, and a legacy of success and dedication, LCSNW serves more than 40,000 people each year across Washington, Oregon, and Idaho. Our programs are tailored to adapt and meet the specific needs of our community whenever and wherever they are needed, including behavioral health services, family and community support, child welfare programs, refugee and immigrant services, and crime victim services.

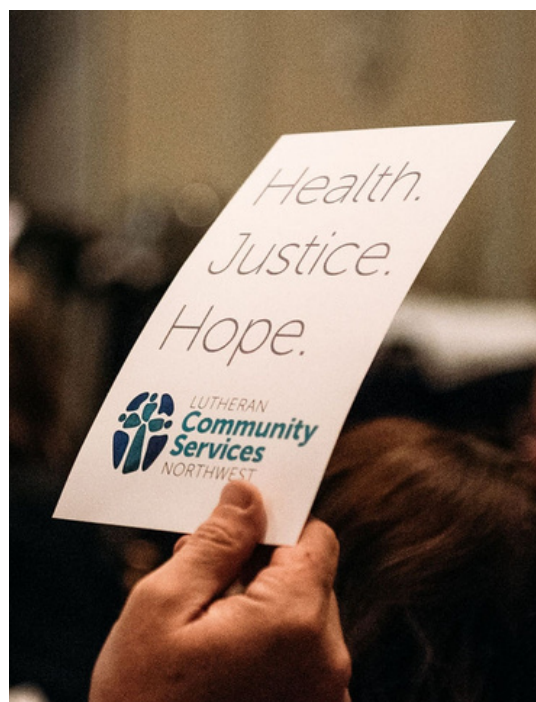
Lutheran Community Services Northwest is a unique, nonprofit human-service agency specializing in trauma recovery and dedicated to empowering and holding healing space for the children, individuals and families in crisis in our community. Since 1921, people who have struggled with life's most overwhelming and traumatic challenges have found hope, resources, and strength to heal through LCSNW.

When often unimaginable crises threaten people's lives and futures, LCSNW offers healing, help, and hope, walking side by side with those we serve as partners in their journey to recovery. We respect and serve people of all faiths, backgrounds, nationalities, cultures and sexualities because every child, adult, and family deserves the opportunity to rise above their challenges and develop the self-sufficiency they need to thrive—to the benefit of us all.

Survivors are believed, supported and connected to the services and benefits they are entitled to. We strive to reduce the effects of trauma on the survivor and on our community.



Health. Justice. Hope.



Health. Justice. Hope



Presenting Sponsor

\$12,500

Lives are saved and communities are enriched by the diversity and strengths of people who have triumphed over adversity. Health, justice and hope become a reality for entire communities, and for future generations with your support of this beloved gala.

We sincerely appreciate multi-year sponsorship commitments in order to leverage continuity and brand building.

Unique Presenting Sponsor Opportunities

- Sponsor name/logo recognition in all media, including PSAs, print and advertising ("The 39th annual Chocolate & Champagne Gala presented by...")
- Sponsor's Representative to*:
 - Present welcoming remarks, or
 - Show a 60-90 second video during the event
- Logo recognition at registration
- Logo recognition on the cover of the Chocolate & Champagne Gala program
- Thank you recognition within the Chocolate & Champagne Gala program
- Ongoing volunteer and mentorship opportunities for your employees
- Quarterly education opportunities for LCSNW staff, clients, or supporter audiences.*
- Recognition as sponsor of (2) free tickets to be given away as event promotion

Pre-Event Recognition

- Sponsor logo recognition and/or link via:
 - Chocolate & Champagne Gala and LCSNW websites
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- VIP Reception admission and Premium reserved seating for up to (16) guests
- Four bottles of wine (2 per table)
- Verbal recognition during the program as Presenting Sponsor
- Logo recognition on screen during event
- Gobo light logo recognition
- Opportunity to distribute sponsor-provided and branded item for guests*
- Print program: full-page ad, premium position

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (April 2023)

Health.
Justice.
Hope.

*Must be approved by C&C Gala Director

Make a Difference Sponsor

SOLD
\$10,000

Invest in the healthy, hopeful, and just future of our community with a gift. Vulnerable people will thrive because you care enough to support LCSNW.

Unique Make a Difference Sponsor Opportunities

- Recognition as the lead paddle raise gift
- Logo recognition on guest bidder cards

Pre-Event Recognition

- Sponsor logo recognition and/or link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- VIP Reception admission and Premium reserved seating for up to (16) guests
- Four bottles of wine (2 per table)
- Verbal recognition during the program as the Make a Difference Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Gobo light logo recognition
- Opportunity to distribute sponsor-provided and branded item for guests*
- Print program: full-page ad, premium position

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (May 2023)

Dinner Sponsor

SOLD
\$7,500

Love is often shown and community built through a shared meal. Your support for our community will be evident as our guests enjoy a delicious meal.

Unique Dinner Sponsor Opportunities

- Logo recognition with each guest place setting
- Logo recognition with main course plate

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Two bottles of wine
- Verbal recognition during the program as Dinner Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Gobo light logo recognition
- Opportunity to distribute sponsor-provided and branded item for guests*
- Print program: full-page ad

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (May 2023)



VIP Reception Sponsor

SOLD
-\$5,000

Be recognized as host of the gathering everyone wants to attend! An exclusive number of VIP guests will have you to thank for all the fun they'll have before the main event.

Unique VIP Reception Sponsor Opportunities

- Logo and verbal recognition as VIP Reception Sponsor
- Logo recognition in association with signature cocktail
- Logo recognition on appetizer display

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication



Event Participation Benefits

- VIP Reception admission and Premium reserved seating for up to (10) guests
- Verbal recognition during the program as the VIP Reception Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Opportunity to distribute sponsor-provided and branded item for VIP guests*
- Print program: half-page ad

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (May 2023)

Mission Moment Sponsor

\$5,000

Undoubtedly, this segment of the program is the most impactful of the event! Together, we'll inspire a legacy of giving as we share a story of hope and healing.

Unique Mission Moment Sponsor Opportunities

- Logo recognition as program video sponsor at end of video
- Video posted to LCSNW YouTube and social media pages following event

Pre-Event Recognition

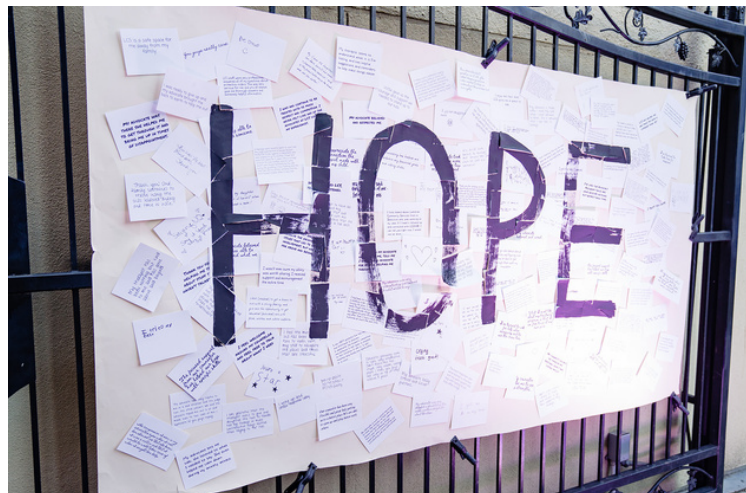
- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Mission Moment Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Print program: half-page ad

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (May 2023)



Chocolate Sponsor

\$5,000

Life is too short to skip dessert! Treat guests to the quintessential Gala delight from some of our area's finest chocolatiers.

Unique Chocolate Sponsor Opportunities

- Logo recognition at each chocolatier station
- Recognition as Peoples Choice Award sponsor
- Recognition as sponsor of chocolate basket giveaways



Pre-Event Recognition

- **Sponsor logo recognition and link via:**
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Chocolate Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Print program: half-page ad

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (May 2023)

Champagne Sponsor

\$5,000

It wouldn't be the Chocolate & Champagne Gala without the bubbles. Our guests will toast the night away with you to thank as they enjoy this signature Gala tradition. Pop, Fizz, Clink!

Unique Champagne Sponsor Opportunities

- Logo recognition at champagne station
- Logo recognition at each bar
- Logo recognition on each guest champagne ticket

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Champagne Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Print program: half-page ad

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email
 - Logo and link included in LCSNW monthly Some Good E-News digital newsletter (May 2023)



Photography Sponsor

\$5,000

Each guest will receive a photo commemorating the evening, featuring your company's logo.

Unique Photography Sponsor Opportunities

- Logo recognition on each printed guest keepsake photo
- Logo recognition on signage displayed at photo booth
- Logo recognition within photo album posted to Chocolate & Champagne Gala social media

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Photography Sponsor
- Logo recognition on screen during event
- Print program: logo recognition

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email



Ambiance Sponsor

\$5,000

Thanks to you, guests will see and feel how special the evening is the minute the step through the doors.

Unique Ambiance Sponsor Opportunities

- Logo recognition associated with each centerpiece display
- Logo recognition at each cocktail table

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Ambiance Sponsor
- Logo recognition on screen during event
- Gobo light logo recognition
- Print program: logo recognition

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email



Print Sponsor

\$5,000

Show your support for survivors and ensure no one misses their opportunity to attend by helping us spread the word about this must-attend event.

Unique Print Sponsor Opportunities

- Logo recognition on approximately 600+ mailed invitations
- Logo recognition on Save-The-Date email blast in late autumn
- Logo recognition in LCSNW monthly Some Good E-News digital newsletter (early 2023)

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Print Sponsor
- Logo recognition on screen during event
- Logo recognition within the Chocolate & Champagne Gala printed program
- Print program: half-page ad

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email



Silent Auction Sponsor

\$5,000

Foster a bit of healthy competition—and a whole lot of fun— as our Silent Auction Sponsor. Hundreds of people will see your name as they bid easily and conveniently online.

Unique Silent Auction Sponsor Opportunities

- Logo recognition in association with the silent auction ("Mobile bidding brought to you by...")

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Premium reserved seating for up to (10) guests
- Verbal recognition during the program as Silent Auction Sponsor
- Logo recognition on screen during event
- Opportunity to distribute sponsor-provided and branded flyer with or bags for auction items to be picked up in*
- Print program: logo recognition

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email



*Must be approved by C&C Gala Director

Entertainment Sponsor

\$3,500

Treat guests to a fun and interactive live music experience throughout the evening!



Unique Entertainment Sponsor Opportunities

- Logo recognition on stage with musician

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Reserved seating for up to (10) guests
- Verbal recognition during the program as Entertainment Sponsor
- Logo recognition on screen during event
- Print program: logo recognition

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email

Coat Check Sponsor

\$2,500

Thanks to you, guests will party for a purpose knowing their belongings are securely tucked away for the evening.

Unique Coat Check Sponsor Opportunities

- Logo recognition on signage at coat check

Pre-Event Recognition

- Sponsor logo recognition and link via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication

Event Participation Benefits

- Reserved seating for up to (10) guests
- Verbal recognition during the program as Coat Check Sponsor
- Logo recognition on screen during event
- Print program: logo recognition

Post-Event Recognition

- Sponsor recognition in the following:
 - Chocolate & Champagne Gala social media
 - Logo and link included in "Thank You" email



Underwriters & In-Kind Sponsors

Custom

Support the event at any level by underwriting a segment of the event or donate goods, services, or auction items in lieu of a cash sponsorship. Let's work together and get creative!

In-Kind Sponsorship Ideas

- Venue & Catering
- Technology & Lighting
- Media & Advertising
- Rental Equipment



In-Kind Sponsorships May Include:

- **Unique Sponsor Opportunities for Recognition**
- **Pre-Event Recognition**
 - Sponsor logo recognition and link via email and multiple social media accounts
- **Event Participation Benefits**
 - Event Tickets
 - Verbal recognition during the program as a sponsor
 - Logo recognition on screen during event
 - Opportunity to distribute sponsor-provided and branded item for guests*
 - Print program: logo recognition
- **Post-Event Recognition**
 - Chocolate & Champagne Gala social media
 - Sponsor logo recognition in "Thank You" email

Corporate Table

\$1,500

Invite friends and colleagues to join you for a night of fun, inspiration, and impact in support of trauma recovery services.

Event Participation Benefits

- Reserved seating for up to (10) guests
- Logo recognition on screen during event
- Print program: logo recognition

Pre- & Post-Event Recognition

- Sponsor recognition via:
 - Chocolate & Champagne Gala website
 - Chocolate & Champagne Gala and LCSNW social media (Facebook, Instagram, Twitter)
 - Public email communication





Media & Demographics

LCS Social Media Reach

- Facebook 4,100+ followers
- Instagram 1,300+ followers
- Twitter 125+ followers

Email Lists

- Chocolate & Champagne Gala
1,500+ contacts
40% avg. open rate
- Monthly E-News
2,100+ contacts
37% avg. open rate

Websites

- LCSNW Spokane
1,025 avg. visitors
per month (Jan-Aug)
*Top 3 page on LCS website
- Chocolate & Champagne Gala
825 avg. visitors
per month (Mar-Apr)



"[My Advocate] made me feel safe. She stayed by my side. She knows her resources for me. She made me feel like I had a friend with me." - Survivor & LCSNW Client

Special Appeal or Matching Donor

There's a difference between leading a life of success and one of significance. Inspire others to give during the most impactful segment of the evening.

Pre-Event Recognition

- Commit to a donation at a level of your choice (\$1000 and above)
 - Become a member of the Centennial Circle (\$100 or more monthly, ongoing gift)
 - Match the gifts of other donors to "double the impact" (by amount or giving level)
 - Become a Circle of Hope donor and commit a future planned gift
-

The Chocolate & Champagne Gala is committed to providing our supporters with unique and flexible sponsorships that work effectively with their community relations goals. If you would like to discuss a custom sponsorship or in-kind donation, please give us a call.

Katie Tolley
Development Coordinator
ktolley@lcsnw.org
(509) 343-5078

LCS Northwest does not operate based on religious beliefs or intentions.
We are a 501(c)3 and Certified Community Reinvestment Act Nonprofit.
EIN: 93-0386860



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